BTEC Assignment Brief

Qualification	Pearson International Level 3 Diploma in Agriculture Pearson International Level 3 Extended Diploma in Agriculture Pearson International Level 3 Diploma in Horticulture Pearson International Level 3 Extended Diploma in Horticulture
Unit number and title	6: Specialist Tourism
Learning aim(s)	C. Examine the durability and potential impact of key types of specialist tourism
Assignment title	The Durability and Impacts of Specialist Tourism
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You work as a freelance writer with an expertise on promoting rural areas. You have been contracted to write about specialist tourist opportunities and a local tourist board has asked you to give a presentation to land-based business leaders on the durability and potential impact of three types of specialist tourism.

Task 1	You will need to research the durability of three different types of specialist tourism and the potential impact on a destination of your choice. You can choose a different destination for each type of specialist tourism or choose to focus on a single destination in relation to all three types of specialist tourism. In your presentation, you should: • assess why there are variations in the durability of three different types of specialist tourism, analysing why durability might be time-limited • explain and analyse how the durability of three different types of specialist tourism may potentially impact on a selected specialist tourism destination or destinations • evaluate the importance of durability of each of the three specialist types of tourism in terms of the potential impact on the popularity of the selected destination(s), its importance and activities. You should make effective judgements about the relative importance of durability in the three different specialist contexts.
Checklist of evidence required	Presentation slides with speaker notes Record of activity completed by your assessor
Criteria covered by this task:	
Unit/Criteria	To achieve the criteria you must show that you are able to:

reference	
Unit 6/C.P5	Assess why there are variations in the durability of different types of specialist tourism
Unit 6/C.P6	Explain how the durability of three different types of specialist tourism may potentially impact on a destination
Unit 6/C.M3	Analyse why the durability of three different types of specialist tourism activities may be limited and their potential impact on a destination
Unit 6/C.D3	Evaluate the importance of durability in relation to the potential impact of three different types of specialist tourism on a destination.
Sources of information to support you with this Assignment	**Books** *World Travel Atlas (11th edition*) Columbus Travel Publishing *Tourist Attractions and Events of the World (3rd edition)* Columbus World Publishing **Websites** www.aito.com www.worldtravelguide.net www.abta.com www.theuniquetraveller.com www.visitbritain.org www.ons.gov.uk www.visitscotland.org www.thetravelfoundation.org.uk www.sustainabletourism.net
Other assessment materials attached to this Assignment Brief	n/a

Note to Assessor:

Scenario	The scenario can be contextualise to meet local needs.